



Built for Business

# Intel vPro® meets the needs of all types of PC users

## Powering business PCs with 12<sup>th</sup> Gen Intel® Core™ processors

### Conversation starters

What kind of work does your organization specialize in?

How much of your workforce is remote or hybrid?

What have been some new PC challenges you've encountered recently as business shifts toward more remote and hybrid work environments?

Do your current PCs meet end user needs to connect quickly, collaborate, and stay productive wherever they may be working?

Do you have users who like to work on or need multiple screens?

Do you have any power users in your organization who use demanding applications to handle data, finance, content creation, or design rendering work?

**Built for business is not a one-size-fits-all solution**

[intel.com/vPro](https://intel.com/vPro)

Intel vPro® with 12<sup>th</sup> Gen Intel® Core™ processors

### Our most comprehensive product portfolio ever offered

77% of employees note that PCs are a critical factor in their engagement and daily work,<sup>1</sup> so having the right device for the right user is critical to business productivity.

Intel vPro® is now being offered on more devices than ever before to ensure the needs of all types of PC users are met.

End user and organizational needs vary across industries and expertise and Intel vPro® has an expanded product offering so that all organizations can take advantage of built for business PCs.

#### Mobile end users

**What end users need:**

- Productivity away from their desk
- Management and security capabilities outside of the firewall
- Optimal connectivity and collaboration
- Lightweight, lightning-fast PCs

**Use cases:**



**Form factor recommendations**

Modern mobile platforms with elite IT features on the go



#### Productivity end users

**What end users need:**

- Office professionals driving business
- Fast, reliable connectivity for productivity
- Responsive, secure PCs
- Employees in a shared space/ PC environment

**Use cases:**



**Form factor recommendations**

Mainstream devices with reliable performance and connectivity and built-in security



#### Performance end users

**What end users need:**

- Design, AI, and data-driven technology
- Reliability and productivity are critical
- High-performing, highly secure PC

**Use cases:**



**Form factor recommendations**

Premium computing platforms with business-class performance, multilayer security, and elite IT features



# Intel powers PCs for all types of users — no matter the OS or form factor



Our comprehensive, built-in security capabilities and enhanced performance and connectivity features keep PCs running smoothly and employees productive.



## Commercial laptops, thin-and-light notebooks, and 2-in-1s

Laptops allow today's business professionals to strike a balance between performance, convenience, and utility while staying connected to work their best from anywhere.

Additionally, laptops with Intel vPro<sup>®</sup>, an Intel<sup>®</sup> Evo™ Design, transform IT and user experiences to better support the modern workforce by delivering innovative designs, remarkable responsiveness, and an amazing real-world experience.



## Mobile and stationary workstations

Stationary and mobile workstations are uniquely suited to handle intense workloads, applications, and business-critical data while keeping up with the productivity needs of today's workforce.



## Desktops, towers, small form factor PCs, and All-in-Ones

Highly customizable form factors like desktop PCs achieve powerful flexibility, scalable functionality, and superior value for all types of users across an organization.

Additionally, Project Athena-based desktop designs meet the growing demand for high-performance, innovative desktop experiences built for productivity and collaboration.



## Chromebooks and Chrome desktops

A Chrome device with a powerful Intel processor delivers an outstanding experience running Chrome apps, Android apps, and Linux apps within the Google ecosystem.

Chrome-based devices powered by 12<sup>th</sup> Gen Intel<sup>®</sup> Core™ processors help you do more, more quickly than you'd ever imagine.

<sup>1</sup>A commissioned study conducted by Forrester Consulting, "Invest in Employee Experience (EX), Drive Your Bottomline Growth" on behalf of Intel & Lenovo, August 2020.

All versions of the Intel vPro<sup>®</sup> platform require an eligible Intel<sup>®</sup> Core™ processor, a supported operating system, Intel LAN and/or WLAN silicon, firmware enhancements, and other hardware and software necessary to deliver the manageability use cases, security features, system performance, and stability that define the platform.

See [www.intel.com/PerformanceIndex](http://www.intel.com/PerformanceIndex) (platforms) for details.

Performance varies by use, configuration, and other factors. Learn more at [www.Intel.com/PerformanceIndex](http://www.Intel.com/PerformanceIndex).

Intel technologies may require enabled hardware, software, or service activation.

No product or component can be absolutely secure.

Your costs and results may vary.

© Intel Corporation. Intel, the Intel logo, and other Intel marks are trademarks of Intel Corporation or its subsidiaries. Other names and brands may be claimed as the property of others.

Feb22/eg+/MM